



**“Cassidy Run for the Kids 5K Race/Walk”**

**Sunday, June 3, 2018, 11:00 AM**

Sylvan Street Grille, 195 Elm Street, Salisbury, MA

Email: [sponsorsC5K@runthecircle.org](mailto:sponsorsC5K@runthecircle.org)

**In-Kind Sponsorship Opportunities**

In-kind donations will be valued at half their fair retail value when assessed against sponsor benefit levels but at full retail value for sponsoring companies' tax purposes.

Please select the in-kind opportunity below and explain the donation in column on the right.

<b>In-Kind Opportunities</b>	<b>Description of Donation</b>
Awards for race winners (gift certificates, prize baskets, etc.)	
Advertising	
Printing	
Signage	
Water stops (volunteers, water, cups)	
Food or beverages for Post Race Party	
Folding tables	
Promotional items for bags	
Live DJ, sound system with generator	
Short sleeved technical T-shirts	
Gift certificates and gift packages for raffles	
Promotional fliers for bags	
Portable Toilets	
Traffic cones	
Other items as negotiated	

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Contact Name/E-mail for all collateral & billing: \_\_\_\_\_

\_\_\_\_\_

For WCRC use: Submitted by \_\_\_\_\_

Date \_\_\_\_\_

Gifts are tax deductible within the limits of the law 501(c)(3)